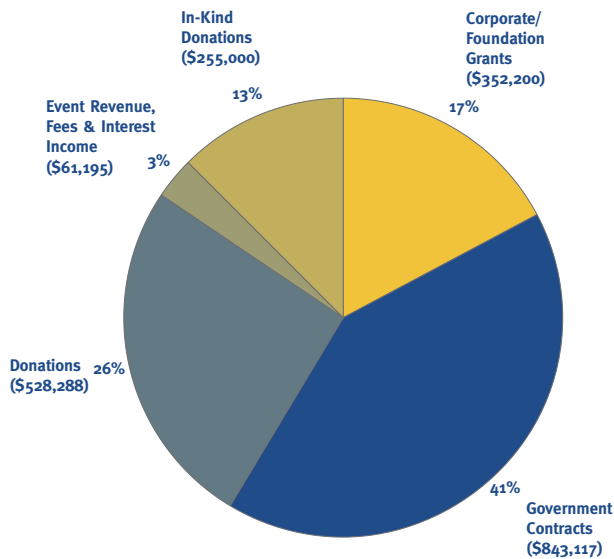


# 2004 Annual Report

## San Francisco Child Abuse Prevention Center

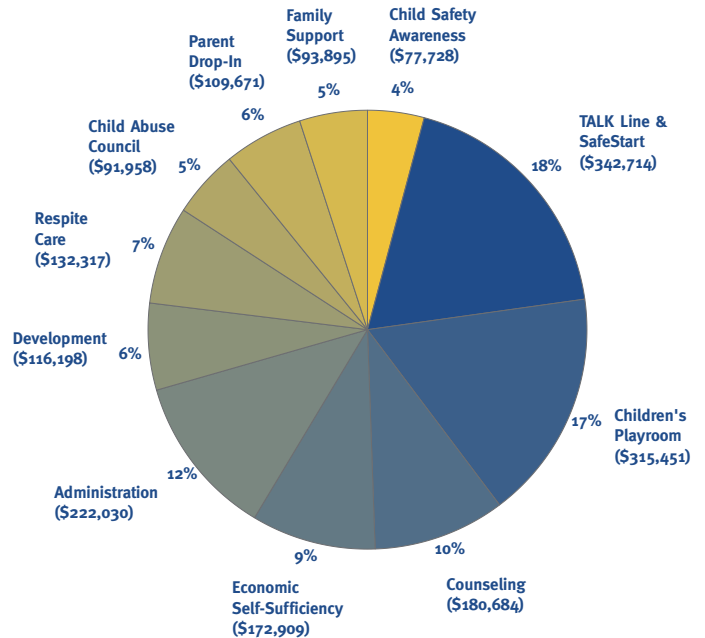
FUNDRAISING REVENUES AND OPERATING EXPENSES, JAN 1 – DEC 31, 2004

### FUNDING SOURCES



Total revenues = \$2,039,800

### PROGRAMS



Total expenses = \$1,855,555  
(Change in net assets = \$184,245)

### 2004 FUNDING SOURCES

**Government Contracts** from the City and County of San Francisco and the State of California supported our work to provide family support services, outreach, and education. Contracted programs include the TALK Line crisis and counseling telephone line, the Children's Playroom, and the Child Abuse Council, among other programs.

**Grants** were received from private foundations, corporations, and small businesses. Grants can be unrestricted, or given in support of a specific program or initiative.

**Donations** (including luncheon sponsorships) were received from individuals, donor-advised funds, and corporations.

**In-Kind Donations** such as the Center's building (provided by the San Francisco Child Abuse Prevention Society) help the agency maintain low-overhead and reach more clients.

**Event Revenue, Fees & Interest Income** includes ticket sales and raffle proceeds from our April Luncheon. Fees are received for counseling appointments, which are offered to clients on a sliding scale.

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Thank you to EVERYONE who has generously contributed to the Center, including United Way and Local Independent Charities.

We apologize for any omissions or mistakes in our listings. Please contact Erik Johnson (erik@sfcpc.org) with corrections.

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AJ at the Holiday Party

## 2004 PROGRAM SUCCESSES

*Child Abuse Council* trained over 5,000 child-serving (mandated reporter) professionals to recognize and report suspected abuse, and worked extensively with the San Francisco Unified School District to train teachers, health educators and administrators. The Council also advocated for systems improvement and coordinated the city-wide Blue Ribbon Campaign.

*Child Safety Awareness* trained almost 5,000 children in grades K-5 to recognize and safely respond to attempted coercion and abuse, and expanded its reach to special needs and Spanish-speaking classrooms. The program also coordinated prevention trainings for children, parents and teachers at local schools and community centers.

*The Children's Playroom* provided over 4,200 free child care visits to 489 children. Parents were able to access on-site services while knowing their children were in a safe, nurturing environment. Playroom staff also worked with parents to help them better understand and respond to their children's developmental needs.

Free and low-cost *Counseling* was offered to families struggling with a range of challenges, including trauma and domestic violence. The program provided 4,488 visits to 630 adults, and 784 visits to 77 children. Many would never be able to access quality mental health services without the Center's program.

*Economic Self-Sufficiency* case managers worked intensively with 80 parents who have long-term barriers to employment, helping them acquire life-management and job skills, and search for employment.

*Parent Drop-In* provided parents with a place to meet with crisis counselors, use a phone, take a brief break from their children, and build community ties with other parents. The program provided 3,633 visits to 525 parents.

*Respite Care* offered free, licensed child care on an emergency basis. The program provided 864 visits to 139 children, offering vital time to help parents cope with family crises, search for jobs and housing, or take a brief break to relieve stress.



Ahmad and his daughter

*Substance Abuse & Recovery* counselors offered intensive support to parents in recovery and parents working toward recovery, providing 336 appointments to 42 parents. The Center also hosts heavily-attended AA and NA groups, and is one of few venues that offers free child care during 12-Step meetings.

*TALK Line (441-KIDS)* handled over 14,000 crisis and counseling calls, providing telephone support to parents 24 hours a day, 7 days a week. Staff also operated the SafeStart Line (565-SAVE), which offers resources and referrals to families of young children exposed to violence.